

# GOJO – Project Roadmap

## Phase 1 – Foundation & Identity

- 1 Token deployment and liquidity setup
- 2 Brand identity and narrative development
- 3 Telegram and X launch with clear structure
- 4 Whitepaper and roadmap publication
- 5 Organic early adopter growth

## Phase 2 – Community Expansion

- 1 Consistent social media strategy
- 2 Community engagement events and discussions
- 3 Influencer outreach aligned with brand values
- 4 Feedback collection and refinement

## Phase 3 – Utility Development

- 1 Research and development of first utility tools
- 2 Introduction of holder incentive mechanisms
- 3 Governance framework exploration
- 4 Strategic partnerships

## Phase 4 – Expansion & Longevity

- 1 Utility expansion and optimization
- 2 Cross-ecosystem collaborations
- 3 Brand positioning beyond meme status
- 4 Long-term sustainability planning